

VALKARIA AIR FEST

Sponsorship Opportunities

Event Date Saturday February 18, 2012

8:30 AM

Valkaria Airport (X-59)

Valkaria, Florida

Website: ValkariaAirFest.org

Email: Info@ValkariaAirFest.org



The event producer, the Valkaria Aviation Association (VAA), is a 501(c)3 Non-Profit Organization.

VAF Sponsor Coordinator: Greg Hish - (321) 525-6517 - info@valkariaairfest.org

Ace - \$2,000

- Logo on air show flyers
- Logo on Web site
- Business mentioned in radio ad
- Four - 20 Second radio spots every hour during aerial performances (This is a live broadcast from the announcers/air boss platform)
- 18" x 72" banner on main stage
- 20' x 20' Exhibit space in prime location
- Announcements during show
- 20 admission tickets
- Complimentary sightseeing flight for 4 individuals
- Sponsor of featured act/exhibit with signage
- VIP parking for 5 vehicles

Air Boss - \$1,500

- Logo on air show flyers
- Logo on Web site
- Two - 20 Second radio spots every hour during aerial performances (This is a live broadcast from the announcers microphone)
- 20' x 20' Exhibit space in prime location
- 10 admission tickets
- Complimentary sightseeing flight for 3 individuals
- Sponsor of featured act/exhibit
- VIP parking for 2 vehicles

Sponsorship packages can be custom designed to meet your company's specific needs. All in-kind services required by the air show will be assigned a sponsorship value that is determined reasonable. Any and all donations are gratefully accepted!! For more information about Valkaria Air Fest, visit us online at ValkariaAirFest.org

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VALKARIA AIR FEST

Sponsor / Exhibitor / Vendor (SEV) Application

Saturday February 18, 2012
8:30 AM
Valkaria Airport (X-59)
Valkaria, Florida
Website: ValkariaAirFest.org
Email: Info@ ValkariaAirFest.org



*The Producer of the Valkaria Air Fest
VAA is a 501(c)3 Non-Profit Organization.*

Please read the entire application thoroughly before filling it out completely.

Company/Organization Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Phone () _____ Cell Phone () _____ Fax () _____

Email _____ Website _____

Select One:

Sponsor - The level of Sponsorship may amend this application.
(Please obtain the "Sponsorship Opportunities" document from our website or contact the VAA representative listed in this document to learn about Sponsorship levels and options.)

Exhibitor - I will not be selling anything at the Air Fest

Vendor - I will be selling item(s) at the Air Fest.

If you checked Exhibitor or Vendor, please list the item(s) you wish to exhibit or sell (or attach a list):

1. DISPLAY SPACE: Sponsor / Exhibitor / Vendor spaces are 10' x 10' and guarantee a SPACE only. Tables/Chairs are available for a nominal fee. If your display requires more than 10' x 10', please list your additional requirements below or include a photograph and/or footprint of your requested layout.

2. ELECTRICITY: Electricity is available on the airfield. If your display must have electricity, please indicate below. You will be contacted by the VAA in advance; however we cannot guarantee that we will be able to provide you with electricity. If you would like to bring a generator, please indicate below.

_____ We need electricity for our display

_____ We wish to bring a generator for our display

3. AIRCRAFT DISPLAYS: Aircraft Sponsors / Exhibitors / Vendors are entitled to two (1) aircraft, each additional aircraft will be \$100.00.

4. SPACE ASSIGNMENTS: You will receive your space assignment when you arrive at Check-In on Friday, Feb. 17th or Sat, Feb.18th. **You MUST be set up by 8:00 AM Saturday. Gates open to the public at 8:30 AM.**

5. PAYMENT INFORMATION: The base rate includes: a 10' x 10' space, 2 admission tickets, and 2 Exhibitor/Vendor parking passes.

Please indicate applicable rate plus any desired options:

RATES: Standard

_____ Payment received by Dec. 21st: \$200.00

_____ Payment received after Jan. 25th: \$400.00

OPTIONS:

_____ a. One 8' Table & Two Chairs - add \$20.00 (Must be ordered by January 25, 2012)

_____ b. Vendor space located inside SEV ENCLOSED TENT (40' x 60')
- add \$30.00 per 10' x 10' space. (Must be ordered by January 25, 2012)

TOTAL DUE: \$ _____ (Include a, b, and c if applicable)

6. INSURANCE: Sponsors / Exhibitors / Vendors must have in effect, liability insurance of no less than \$250,000. You must provide the VAA with a "Certificate of Insurance" naming "The Valkaria Aviation Association (VAA)", and "Valkaria Airport / Brevard County Board of County Commissioners" as a certificate holder.

7. NON-PROFIT ORGANIZATIONS: Non-Profit Exhibitors/Vendors must include proof of 501(c)3 status with application.

8. RELEASE FROM LIABILITY: Sponsor / Exhibitor / Vendor acknowledges that the VAA nor the Valkaria Airport, nor its officers, agents, employees or representatives, shall be liable or responsible for any injury to the undersigned, their employees, guests, or invitees for any injury, damage or loss that may occur during the Valkaria Air Fest or while Sponsor / Exhibitor / Vendor is in transit to or from the Air Fest.

9. OTHER: Sponsor / Exhibitor / Vendor shall comply with any and all applicable state, local or municipal regulations, laws and ordinances, including but not limited to health, fire, electrical and revenue regulations. Sponsor / Exhibitor / Vendor shall collect and remit all sales taxes, if required by Florida law.

10. MANAGEMENT'S LIABILITY: Neither the VAA nor Valkaria Airport, nor its officers, agents, employees or representatives, shall be liable or responsible for any event beyond its reasonable control such as or acts of God, weather delays or government restrictions.

11. All must read, initial and follow the Sponsor/Exhibitor/Vendor Rules.

Signature of Sponsor / Exhibitor / Vendor

Print Name and Company or Organization (if applicable)

Date

PRE-SUBMISSION CHECKLIST:

- _____ Sign and date the Application
- _____ Initial the Sponsor / Exhibitor / Vendor Rules
- _____ Enclose Certificate of Insurance listing named insured
- _____ Enclose Florida sales tax number and Agriculture or Hotel / Restaurant number (if applicable)
- _____ NPO's enclose 501(c)3 certificate
- _____ Enclose payment made payable to VAA (check or money order only)

SEND COMPLETED APPLICATION TO:

*Valkaria Aviation Association
Attn: Greg Hish / LeRoy Rotgers
2880 Greenbrooke Street
Valkaria, FL 32950*

We will contact you once we receive your application package.

If you have any questions about these forms or about participating in the Valkaria Air Fest, please feel free to contact:

Greg Hish – VAA Board Member Director
LeRoy Rotgers – VAF Board Member Director

(321) 525-6517
(321) 508-3515

hish189@aol.com
rotgers1@msn.com

Valkaria Air Fest

Sponsor / Exhibitor / Vendor Rules

Please read all of these Sponsor / Exhibitor / Vendor Rules and initial on the bottom of this page before signing the Application Form

- 1. CHECK-IN:** All Sponsors / Exhibitors / Vendors must check in at the "Registration" tent upon entering the show grounds. Setup times for booths are Friday, Feb. 17th from 3 PM - 6 PM and Saturday, Feb. 18th from 6 AM - 8:00AM. **No movement of vehicles will be allowed on the airfield after 8:00 AM on Saturday - NO EXCEPTIONS!**
- 2. SALES TAX:** Sponsor / Exhibitor / Vendor shall collect and remit all applicable sales tax if required by Florida law.
- 3. DISPLAY AREA:** Sponsor / Exhibitor / Vendor shall confine its exhibit to its own space. Any questions concerning allowable areas for distribution shall be determined at the discretion of the VAA. No part of a Sponsor/ Exhibitor/Vendor display may interfere in any way with other Sponsors / Exhibitors / Vendors, or reach beyond the limits of the rented space. No vehicles are to be parked in the Sponsor / Exhibitor / Vendor space without the express consent of the VAA.
- 4. DISPLAY ATTENDANCE & APPEARANCE:** Sponsor / Exhibitor / Vendor booths or display areas shall be manned at all times during the Air Fest hours, and shall be kept neat, attractive and free of debris or other safety hazards at all times.
- 5. SECURITY AND LIABILITY FOR LOSSES:** The VAA will provide overnight security, however, will not be held liable for any loss/damage to equipment or property.
- 6. ADMISSIONS:** Each Sponsor / Exhibitor / Vendor will be provided with Two (2) Admission Tickets to allow employees/booth personnel admission to the event. Sponsor / Exhibitor / Vendor entry tickets are for the sole use of the SPONSORS / EXHIBITORS / VENDORS. These tickets are not for resale. If you have more than (2) people working in your booth, you must purchase additional tickets. Tickets are \$10.00 each . Every person must have a ticket to be admitted into the Air Fest. (Will-Call is available).
- 7. VEHICLES:** Each Sponsor / Exhibitor / Vendor will receive two (2) Sponsor / Exhibitor / Vendor parking passes. Each parking pass will allow you to park one vehicle in the Sponsor / Exhibitor / Vendor parking area. Due to limited Sponsor / Exhibitor / Vendor parking, all additional vehicles must park in General Parking. Tickets and parking passes are not required for set-up on Friday afternoon.
- 8. PROHIBITED ITEMS:** The show management reserves the right to limit any items from being sold, distributed, used, or displayed that may cause potential danger to the aircraft or spectators. **NO HELIUM BALLOONS** are allowed at the Air Fest.
- 9. FOOD / BEVERAGE GIVEAWAYS:** No food or beverage items may be used as give-away items without prior approval of the VAA.
- 10. GIVEAWAYS:** The VAA must approve all giveaways no later than Feb. 1st.
- 11. ELECTRICAL GENERATORS:** Use of a generator must have VAA approval no later than Feb. 1st.

_____ **Initial that you have read these rules**

THANK YOU FOR YOUR UNDERSTANDING AND YOUR PARTICIPATION!

The Valkaria Aviation Association and the management of the Valkaria Airport look forward to working with you!